

Tempe was a small agricultural community through most of its history. After World War II, Tempe began growing at a rapid rate as veterans and others moved to the city. The last of the local farms quickly disappeared. Through annexation, the city reached its current boundaries by 1974. Tempe had grown into a modern city. The town's small teachers college had also grown, and in 1958, the institution became Arizona State University.

Tempe's commercial center along Mill Avenue declined during these years. Prompted by Tempe's centennial in 1971, Mill Avenue was revitalized into an entertainment and shopping district that attracts people from throughout the Valley. Currently, Tempe is the eighth largest city of the State, with a strong modern economy based on commerce, tourism, and electronics manufacturing.

A low cost of living, high quality of life and world-class recreation make Tempe a place where people can prosper financially, physically and culturally. Tempe's central location gets active people to great entertainment, sports and recreation areas throughout the region quickly.

Government and Organization

The City operates under a council-manager form of government. The Mayor is elected for four years and six council members are elected at large on a non-partisan ballot for staggered four-year terms. The City Council appoints the City Manager who has full responsibility for carrying out Council policies and administering City operations. The City Manager appoints City department heads as specified in the City's Charter.

Entertainment and Culture

Tempe Center for the Arts *Concerts, plays, gallery shows and special events*

Edna Vihel Cultural Center *Community art classes*

Marquee Theatre *Popular concerts and new music*

ASU Gammage *Offers Broadway shows and famous speakers*

Concerts at Comerica Theatre, Orpheum Theater, Childsplay Theatre, Mill Avenue Third Thursday Concerts, Arizona Opera and Phoenix Symphony Orchestra

Museums include Arizona Science Center, Arizona Historical Society Museum, Tempe History Museum, Phoenix Arts Museum, Nelson Fine Arts Center, Ceramics Research Center, Mars Space Flight Facility and Center for Meteorite Studies (Among the 30 galleries and museums at ASU), Heard Museum and The Hall of Flame Fire Museum

More than 150 special events bring the community together to celebrate random acts of fun: Fat Tire Tour de Fat Bike Ride, New Year's Eve Block Party, Aloha Festival, Salsa Challenge, Fantasy of Lights Boat Parade, Tempe Festival of the Arts

Pro and College Sports and Amateur Athletic Events

Cactus League Spring Training Baseball at Diablo Stadium, Sun Devil Football and other Arizona State University sports

Minutes away from Phoenix Suns Basketball, WNBA Phoenix Mercury, Arizona Diamondbacks Baseball, Phoenix Coyotes Hockey and Cardinals Football, and Arizona Rattlers Arena Football

Amateur Athletic Events including Ironman Arizona, PF

Chang's Rock n Roll Marathon, regular rowing, sailing and outrigger regattas, dozens of runs and walks, including Pat Tillman Run, and several triathlons, including Nathan's Tempe Triathlon

Hike and Golf the Great Outdoors

Hike Tempe Butte in the middle of downtown Tempe

50+ Tempe city parks, splash areas and athletic complexes

Rowing, sailing, kayaking and watersports at Tempe Town Lake

175 miles of bikeways

Stroll and learn at Desert Botanical Gardens

Papago Park is one of the nation's largest natural parks

Near South Mountain Park, the nation's largest park

Four golf courses, including ASU Karsten, a Pete Dye championship course, and two municipal golf courses:

Ken McDonald with 56,037 Rounds of Play and Rolling Hills with 41,726 Rounds of Play

Shopping

Tempe Marketplace 1.3 million square feet of retail space, featuring an interactive shopping, dining and entertainment experience in a vibrant, high-energy outdoor setting

Mill Avenue District Historic Mill Avenue offers authentic urban experiences with shops and restaurants

Arizona Mills Mall Indoor outlet mall with 185 stores and restaurants, including IMAX and Gameworks

Emerald Center Shops and IKEA Home furnishings-based retail corridor

Transportation Network

Freeways Six freeways connect Tempe including Loop 202, Loop 101, Interstate 10, I-143, I-153 and US 60;

More than 1.1 million cars use Tempe's freeways daily according to the Maricopa Association of Governments

Metro Light Rail

Tempe has border to border light rail, line starts in Phoenix, goes through Tempe and ends in Mesa, 9 light rail stations within Tempe, rail connects to regional bus service, neighborhood circulators or campus circulators, 3 park and ride lots, and one transportation center

Bus

15 bus routes covering every arterial, 5 neighborhood circulators, 2 ASU campus circulators, 4 express routes bring people from outlying cities to the downtown area

Fly

Sky Harbor International Airport – ranked among one of the 15 busiest airports worldwide, 1,200 schedule flights daily, passenger flights, light rail commute or 10 minute drive; Mesa Falcon Field – private and small commercial planes, 20 minute drive; Scottsdale Airpark – private planes, 25 minute drive; Chandler Municipal Airport – private planes, 25 minute drive; Phoenix-Mesa Gateway Airport – passenger flights, private planes, 300,000 passengers in 2011, freight, 30 minute drive

Bike/Walk

Most walkable city in Arizona, named a Bicycle Friendly Community by the League of American Bicyclists, more than 10,000 miles of hiking trails in the region, 175 miles of bikeways connecting Tempe to surrounding communities

Education

Primary and Secondary Education

7 public high schools

4 public middle schools

18 public elementary schools

Tempe schools have among the state's best test scores

Private school opportunities exist with Tempe including Tempe Preparatory Academy and a variety of parochial and charter schools

Arizona State University

Tempe is home to the main campus of Arizona State University. There are approximately 60,000 students and 10,089 employees. Bachelors, Masters and Ph.D. programs are available. Areas of specialty include: Barrett Honors College, College of Design, College of Education, Ira A. Fulton School of Engineering, College of Law, College of Liberal Arts and Sciences, College of Nursing, College of Public Programs, Division of Undergraduate Academic Services (DUAS), Herberger College of Fine Arts, and the W.P. Carey School of Business.

Tempe Town Lake

Tempe Town Lake is a vibrant destination located adjacent to the City's downtown Mill Avenue District. The lake's paths and parks make it a hub of recreation and leisure time in Tempe. More than 100 special events happen annually at the lake, ranging from small runs to major concerts and festivals. The lake has also had a significant economic impact to the City as businesses and hotels enjoy tourist traffic.

Demographics of Tempe

Population 161,719

With Bachelor's Degree or higher 39%

Median Age 29

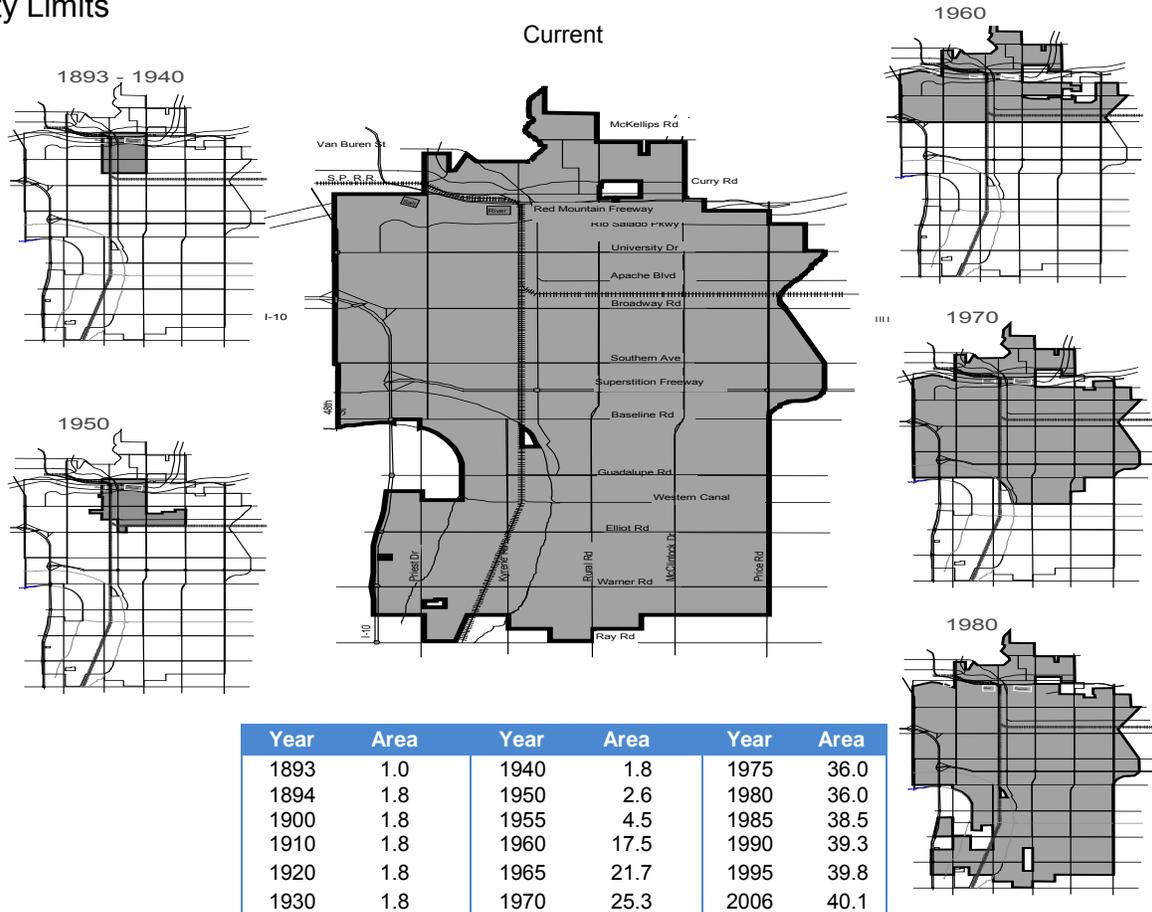
Cost of Living Index 94.5

Median Household Income \$47,500

Median Value of Owner-Occupied Home \$248,500

Median Home Purchase Price \$150,000

City Limits



Demographics

Population (Census)

2010	U.S. Census	161,719
2005	Interim Census	165,796
2000	U.S. Census	158,625
1995	Interim Census	153,821
1990	U.S. Census	142,165
1985	Interim Census	132,942
1980	U.S. Census	106,743
1970	U.S. Census	63,550
1960	U.S. Census	24,897
1950	U.S. Census	7,906

Population by Ethnicity

Hispanic or Latino	34,092
Non-Hispanic or Latino	127,627

Population by Race

White	117,457
African American	9,551
Asian	9,217
American Indian and Alaska Native	4,671
Native Hawaiian and Pacific Islander	645
Other	13,793
Identified by two or more	6,385

Population by Sex/Age

Male	84,200
Female	77,519
Under 18	27,208
18 & over	134,511
20 - 24	30,009
25 - 34	29,327
35 - 49	26,089
50 - 64	23,723
65 & over	13,660

Building Permits (Calendar Year Data)

	Number	Value (\$000)
2012	972	251,026
2011	875	129,738
2010	778	172,684
2009	1,067	173,131
2008	1,249	426,439
2007	1,563	471,370
2006	1,744	545,435
2005	1,416	287,539
2004	1,183	253,451
2003	1,303	174,689

Land Use (2010) (%)

Residential	46%
Civic/ Educational	4%
Commercial/ Industrial	27%
Mixed Use	11%
Private and Open Space/Recreation/ Water	12%

Elections (2012)

Registered voters:	Primary 87,110	General 85,184
Voter turnout:	Primary 20,160	General 22,753
% Voting:	Primary 23%	General 27%

School Registration

Tempe Elementary District	12,067
Tempe Union High School District	13,712
ASU (Fall 2012) Tempe Campus	59,794

Bond Ratings

Fitch	AAA
Standard and Poor's	AAA
Moody's	Aa1

Employment Trends

	Employment	Unemployment Rate
2012	92,302	6.3%
2011	97,723	7.4%
2010	89,303	8.5%
2009	96,916	7.8%
2008	100,640	4.5%

Major Employers

	Employees
Arizona State University	10,089
Maricopa Community College	4,703
Wells Fargo and Company	4,236
Safeway	3,996
Salt River Project	3,331
Motorola	3,000
Honeywell International	3,000
Kyrene Elementary School District	2,559
JP Morgan Chase	2,377
US Airways	1,898

City Sales Tax

General	1.4%	(temporary 0.2% tax expires June 2014)
Transit	0.5%	
Performing Arts	0.1%	
Total	2.0%	

Property Tax Rate

Primary	0.9177
Secondary	1.5705
Total	\$2.4882

Largest Property Taxpayers

	% of Net Secondary Assessed Valuation
Arizona Mills Mall LLC	1.32%
Arizona Public Service Company	1.11%
Qwest Corporation	0.85%
Verizon Wireless	0.80%
Honeywell International, Inc.	0.68%
Tempe Fountainhead Corporate LLC	0.55%
RP HFL, LLC	0.50%
State Farm Mutual Auto Insurance Company	0.48%
Target Corporation	0.44%
Freescale Semiconductor Inc.	0.43%
St. Paul Properties Inc.	0.43%

Police

Sworn Personnel	341
Non-Sworn Personnel	149
Total	490
Avg. Emergency Response Time (min.)	4:39
Crime Index (CY 2012)	8,761
Part I Crime Per 1,000 Capita (CY 2012)	53.9

Fire

Sworn Personnel	153
Non-Sworn Personnel	29
Total	182
Fire Stations	6
Average Emergency Response Time (CY 2012) (minutes)	4:07
Response to Emergency Medical Incidents (CY 2012)	16,409
Total Number of Calls (CY 2012)	20,924

Solid Waste

Residential Accounts Served	33,788
Commercial Accounts Served	2,219
Solid Waste Refuse Collected (tons)	117,056
Solid Waste Recycled Collected (CY 2012) (tons)	12,859

Water/Wastewater

Active Accounts Served:	
Water	42,145
Wastewater	39,669
Water Treated (billions of gallons)	16.7
Sanitary Sewers (miles)	549

Community Comparisons

Tempe is part of the greater Phoenix metropolitan area, which is the economic, political, and population center of the state. Popularly referred to as the Valley of the Sun, this area includes a number of adjacent communities with distinct municipal jurisdictions. The following section provides a perspective on the relative populations of the largest cities in the Valley as well as key comparative cost of service data. This information was obtained from city Budget Offices, as well as printed and online budget documents.

Population (2010 Decade Census)		Operating Budget (FY 2013-14)	
			Million \$
Phoenix	1,445,632	Phoenix	2,971.8
Mesa	439,041	Mesa	994.6
Chandler	236,123	Scottsdale	623.5
Glendale	226,721	Chandler	565.2
Scottsdale	217,385	Glendale	513.8
Gilbert	208,453	Tempe	427.7
Tempe	161,719	Peoria	391.9
Peoria	154,065	Gilbert	369.3

Property Tax Rate (as of July 1, 2013)		Incorporated City Limits	
	(per \$100 assessed Value)		sq. miles
Tempe	\$2.49	Phoenix	515.0
Glendale	2.29	Scottsdale	185.0
Phoenix	1.82	Peoria	170.5
Peoria	1.44	Mesa	139.3
Scottsdale	1.30	Gilbert	72.1
Chandler	1.27	Chandler	63.3
Gilbert	1.15	Glendale	58.5
Mesa	0.51	Tempe	40.1

Sales Tax Rate (as of July 1, 2013)	
Glendale	2.20%
Phoenix	2.00%
Tempe	2.00%
Peoria	1.80%
Mesa	1.75%
Scottsdale	1.65%
Chandler	1.50%
Gilbert	1.50%