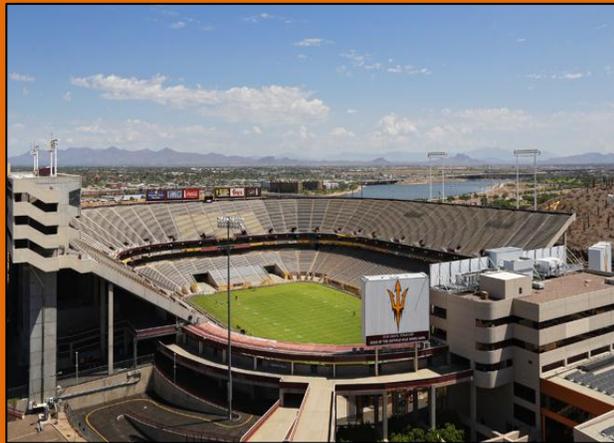




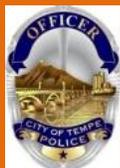
Community Assessment Update

February 2015

Tempe Police and Fire Departments



Presented by:



Chief Tom Ryff
Police Department
City of Tempe



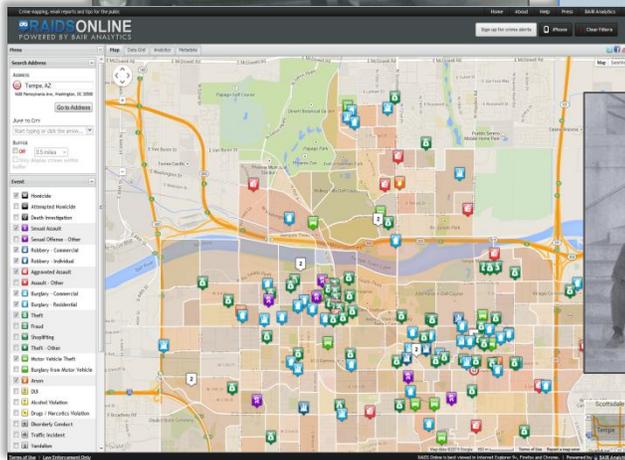
Chief Greg Ruiz
Fire, Medical, Rescue Department
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Prepared by:



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Introduction

This document is an update to the 2014 *Tempe Police and Fire Departments Community Assessment and Workload Analysis*. The purpose of this document is to offer an updated vision of Tempe today while projecting into the future to effectively determine the needs of our community, and strategically plan for resources and service delivery over the coming years.

This assessment furthers our understanding of the changing demands for public safety in Tempe. The original report provided a snapshot of resident demographics and how they have changed since 2000. It reviewed community development projects at the time. Tempe is home to one of the largest universities in the nation, Arizona State University. This update offers a review of current and planned developments in the city and on ASU Tempe Campus that have the potential to impact:

- Traffic patterns and congestion;
- Police calls for service and crime;
- Fire and crime prevention efforts; and
- Fire, Medical, and Rescue calls for service.



Background



Tempe has grown from a small eclectic college town to a dynamic urban center. Tempe's General Plan 2040¹ provides a vision for its future:

"...elevating Tempe as the regional leader in urban living; expanding commercial and employment hubs; championing sustainable practices; enhancing quality of life and preservation of neighborhoods; and ensuring livability by keeping the community safe and secure."

Public safety executive staff is fully committed to sustainable practices that ensure the safety and security of our community. Tempe's public safety departments have continued to maintain high levels of service in spite of deep budget cuts over the past decade. Technology enhancements and changes in operational policy have improved efficiency. The 2014 Tempe Community Survey demonstrated that over 80% of residents were "satisfied or very satisfied" with the quality of Police, Fire, Medical and Rescue Services. It also pointed out that one of their highest priorities were improving Police Services and Neighborhoods. However, with the existing and projected increase in population density and urban development, addressing staffing and resource levels today will ensure that preventative and emergency service delivery continues to meet citizen expectations tomorrow.



¹ City of Tempe General Plan 2040, 11/21/2013

Economic Growth & Development

Tempe

Economic growth significantly influences public safety resource needs through increased population, traffic congestion, and response complexity (e.g., high rise development, hazardous materials, special needs residents, etc.). Major changes over the past 10-15 years have already impacted the scope and nature of service delivery. Tempe has experienced the development of Arizona Mills Mall, Tempe Market Place, other major retail businesses (e.g., Tempe Autoplex, IKEA, and the Walmart Superstore), an expanded transportation system (e.g., freeway, light rail and other mass transit), Tempe Beach Park and Tempe Town Lake, and has experienced the opening of a number of recent high rise student housing developments (e.g., West 6th, University House, 922 Place, the District, and Grigio). Each of these developments requires some form of public safety oversight through normal patrols or special assignments for event coverage. As one example, transforming a river bottom into a town lake inclusive of multi-family housing and businesses significantly changes the scope and nature of public safety responses.

Tempe Development Projects

As of December 2014, the City of Tempe's Community Development Department lists 75 hotels, multi-family, mixed use, and select large-scale commercial projects in some form of development city-wide. Table 1 (split across two pages) lists these projects by stage of development, estimated units/rooms, and maximum height. In total, these projects will add over 7,266 new residential/hotel rooms.

A current example is the new State Farm development referred to as Marina Heights, located at 300 E Rio Salado Parkway. This development covers a footprint over 20 acres and includes a building structure over 2 million square feet, with a height reaching 253 feet, or approximately 25 stories. It is estimated that this development will bring over 8,000 new jobs to Tempe and will begin opening its doors in phase one during midyear 2015. With this project currently under construction, traffic congestion remains an issue due to road closures and restrictions for construction. Once developed, there will be a significant impact on the daily population density in the downtown area. As density increases so will public safety needs. Also of importance is the specific challenge this type of development poses to first responders as a high rise building with multi-story underground parking. Responding to a multi-story structure requires a unique and complex form of response compared to a single story residential or commercial dwelling.

Table 1: City of Tempe Development Projects (as of Dec. 2014)

REVISED: 01 NOV 2014



DEVELOPMENT PROJECTS - NOVEMBER 2014

NOTE: This list includes all hotel, multi-family and mixed-use projects in addition to select commercial projects city-wide.

FINALED / CERTIFICATE OF OCCUPANCY

#	PROJECT	SITE ADDRESS	PROPOSED USE / DESCRIPTION	ACRES	BLDG SF ²	# OF UNITS RES or HOTEL ROOM	MAX. HEIGHT	UNITS/ACRE DENSITY
1	U.S. FOODS CHEF'S STORE	3115 S. McClintock Dr	RETAIL [GROCERY]	13.06	60,596	n/a	24	n/a
2	SAN CAPELLA - MARK TAYLOR RESIDENTIAL	1155 W. Elliot Rd	MULTI-FAMILY RES	19.5	506,743	384	38'	19.7
3	STATE FARM [TEMPORARY OFFICES]	2104 + 2118 E. Elliot Rd	OFFICE [T.I. OF EXISTING 2 BLDGS.]	n/a	314,000	n/a	n/a	n/a
4	SUNDEVIL MARKETPLACE [BLOCK 12]	660 S. College Ave	COMMERICAL / RETAIL	1.8	114,416	n/a	88' 8"	n/a
5	ERBERT & GERBERT SANDWICH SHOP	117 E. 5th Street #104	RESTAURANT	t.b.d.	t.b.d.	n/a	n/a	n/a
6	SW COLLEGE OF NATUROPATHIC MEDICINE	2152 E. Broadway Rd	SCHOOL / OFFICE / RETAIL	t.b.d.	47,832	n/a	39'	n/a
7	GoDADDY	2155 E. GoDaddy Way	OFFICE	12.26	150,555	n/a	39'	n/a
8	POSTINO ANNEX [ASU ART ANNEX]	615 S. College Ave	RESTAURANT / WINECAFÉ	t.b.d.	t.b.d.	n/a	t.b.d.	n/a
9	WageWorks	1850 W. Rio Salado Pkwy	OFFICE / TI	n/a	n/a	n/a	n/a	n/a
10	THE GRADUATE TEMPE HOTEL [TWIN PALMS HOTEL]	225 E. Apache Blvd	HOTEL [T.I. ROOM RENOVATIONS] / RESTAURANT	n/a	n/a	n/a	n/a	n/a
11	THE MISSION AT MINDER BINDERS	715 S. McClintock Dr	RESTAURANT [T.I. and ADDITION]	1.163	4,961	n/a	24	n/a

CONSTRUCTION UNDERWAY

#	PROJECT	SITE ADDRESS	PROPOSED USE / DESCRIPTION	ACRES	BLDG SF ²	# OF UNITS RES or HOTEL ROOM	MAX. HEIGHT	UNITS/ACRE DENSITY
1	STATE FARM AT MARINA HEIGHTS [BLDGS. A, B, C, D, E, PARKING GARAGE]	300 E. Rio Salado Pkwy	MIXED-USE; OFFICE / RES	20.118	2,150,000	n/a	253'	n/a
2	ARGO AT TOWN LAKE	601 W. 1st St	MIXED-USE; RES / LIVE-WORK / STUDIO SPACE	5.72	604,105	328 DU; 496 BEDS	90'	63
3	HAYDEN FERRY LAKESIDE - PHASE III	40 E. Rio Salado Pkwy	MIXED-USE; OFFICE / RETAIL	1.8	281,720	n/a	171' 8"	n/a
4	CAMDEN TEMPE [ARCHSTONE]	800 E. Curry Rd	MULTI-FAMILY RES	7.8	122,188	234; 392	61'	30
5	DRURY INN SUITES	1780 W. Ranch Rd	HOTEL	2.96	104,524	180	85'	28.7
6	LIBERTY CENTER AT RIO SALADO [BLDGS. I, II, VII, PARKING GARAGES]	1850 W. Rio Salado Pkwy	OFFICE [8 NEW BLDGS TOTAL + 2 PARKING GARAGES]	76.3	810,000	n/a	45'-80'	n/a
7	RESIDENCES AT FOUNTAINHEAD CORP PARK	2520 S. Plaza Dr	MIXED-USE; RES	10.01	387,578	322	64'	32
8	1010 LEMON	1010 E. Lemon St.	MIXED-USE; RES; PARKING GARAGE	3.56	496,597	213 DU; 600 BEDS	76'	62
9	THE RESIDENCES AT UNIVERSITY CENTER	1260 E. University Dr	MULTI-FAMILY RES	7.1	353,394	296	58'	41
10	SAN SONOMA - MARK TAYLOR RESIDENTIAL	9010 S. Priest Dr	MIXED-USE; RES / COM	29	894,030	590	44'	19.7
11	L&H INDUSTRIAL	1710 W. Broadway Rd	INDUSTRIAL	2.93	56,230	n/a	52'	n/a
12	HANOVER MILL AVENUE	101 W. 5th Street	MIXED-USE; RES / RETAIL	2.79	574,670	341	85'	122
13	AMKOR TECHNOLOGY INC.	2045 E. Innovation Cir	OFFICE HEADQUARTERS	t.b.d.	101,659	n/a	t.b.d.	n/a
14	UNIVERSITY HOUSE [THE HUB] - PHASE II	323 E. Veterans Way	MIXED-USE; RES / COM	1.67	127,930	72	195'	166
15	CULINARY DROPOUT [FARMER ARTS DISTRICT]	149 S. Farmer Ave	MIXED-USE; RESTAURANT	1.43	20,766	n/a	35'	n/a
16	RESIDENCES ON FARMER AVE.	615 S. Farmer Ave	MIXED-USE; RES	0.59	32,834	30	50'	50
17	THE LOFTS AT HAYDEN FERRY LAKESIDE	260 E. Rio Salado Pkwy	MULTI-FAMILY RES	3.42	524,815	264	60'	77
18	CULINARY DROPOUT	149 S. Farmer Ave	RESTAURANT	t.b.d.	t.b.d.	n/a	n/a	n/a
19	SNOOZE [ASU ART ANNEX]	615 S. College Ave	RESTAURANT	t.b.d.	t.b.d.	n/a	t.b.d.	n/a
20	AZ CARDINALS TRAINING FACILITY	8701 S. Hardy Dr	14,380 SF ² ADDITION TO TRAINING FACILITY	14.38	46,330	n/a	n/a	n/a
21	SHUTTERFLY	7195 S. Shutterfly Way	OFFICE / WAREHOUSE	n/a	n/a	n/a	n/a	n/a
22	ViaSat @ ASU RESEARCH PARK	2040 E. Technology Cir	OFFICE	t.b.d.	105,730	n/a	t.b.d.	n/a
23	PHOENIX CUSTOM FORMULATIONS	465 W. 21st St	INDUSTRIAL [T.I.]	t.b.d.	t.b.d.	n/a	t.b.d.	n/a
24	TEMPE POWER EQUIPMENT	807 W. Geneva Dr	WAREHOUSE / RETAIL	t.b.d.	13,036	n/a	t.b.d.	n/a

BUILDING SAFETY

IN PLAN REVIEW FOR BUILDING PERMIT

#	PROJECT	SITE ADDRESS	PROPOSED USE / DESCRIPTION	ACRES	BLDG SF ²	# OF UNITS RES or HOTEL ROOM	MAX. HEIGHT	UNITS/ACRE DENSITY
1	THE NEWPORT	1102 E. Weber Dr	SINGLE-FAMILY RES	2.29	29,695	40	35'	17
2	BELLA VITA TOWNHOMES	1004 N. Miller Rd	SINGLE-FAMILY RES	1.14	13,898	18	35'	16
3	THE STANDARD ON BROADWAY	1245 E. Broadway Rd	MIXED-USE; RES	7.8	227,619	194	38'	24.9
4	McKEMY TOWNHOMES	647 W. 19th St	SINGLE-FAMILY RES	0.56	11,800	22	29' 6"	18
5	TILTED KILT [CORPORATE OFFICE]	1617 W. Warner Rd	OFFICE	3.02	21,000	n/a	t.b.d.	n/a
6	CLARENDON TOWNHOMES	425 W. 6th St	SINGLE-FAMILY RES	0.77	56,803	24	48'	31
7	LAKES COUNTRY VILLAGE	1030 E. Baseline Rd	MULTI-FAMILY RES	14.71	511,074	367	42'	25
8	TEMPE LAKESIDE APARTMENTS [TEMPE TOWN LAKE RESIDENTIAL]	555 N. College Ave	MULTI-FAMILY RES	4.49	245,354	290	90	65
9	COTTAGE OF TEMPE [CAPSTONE]	708 S. Lindon Ln	MULTI-FAMILY RES	15.1	t.b.d.	159	t.b.d.	t.b.d.
10	DORSEY LANE TOWNHOMES	1233 E. Broadway Rd	MULTI-FAMILY RES	2.55	117,386	51	36'	20
11	MARINA HEIGHTS PLAZA	300 E. Rio Salado Pkwy	OPEN SPACE / PLAZA	20.118	n/a	n/a	n/a	n/a
12	KENNETH PLACE TOWNHOMES	1414 + 1425 S. Kenneth Pl	SINGLE-FAMILY RES	0.376	16,404	8	30'	21
13	THE PLACE ON JENTILLY [JENTILLY CONDOS]	1717 S. Jentilly Ln	MULTI-FAMILY RES	1.47	23,069	33	37	22.4
14	SHOPS AT FOUNTAINHEAD	1537 W. Broadway Rd	MIXED-USE COMMERCIAL / RETAIL	1.89	10,757	n/a	24'	n/a
15	AZ FINISHING	2400 S. Roosevelt St	INDUSTRIAL	2.3	30,766	n/a	t.b.d.	n/a
16	CIRCUIT REFRESH	615 S. River Dr	OFFICE [T.I.]	t.b.d.	t.b.d.	n/a	t.b.d.	n/a
17	BB&T REGIONAL ACCEPTANCE CENTER	1700 N. Desert Dr	OFFICE [T.I.]	t.b.d.	t.b.d.	n/a	t.b.d.	n/a
18	RIVER-PARKWAY BUSINESS CENTER	8375 S. River Pkwy	OFFICE [T.I.]	t.b.d.	54,730	n/a	t.b.d.	n/a
19	DISCOVERY BUSINESS CENTER [BLDG. B]	2060 E. Elliot Rd	OFFICE [T.I.]	t.b.d.	t.b.d.	n/a	t.b.d.	n/a

PLANS APPROVED / ENTITLED

#	PROJECT	SITE ADDRESS	PROPOSED USE / DESCRIPTION	ACRES	BLDG SF ²	# OF UNITS RES or HOTEL ROOM	MAX. HEIGHT	UNITS/ACRE DENSITY
1	FARMER ARTS DISTRICT	280 W. University Dr	MIXED-USE; RES / OFFICE / LIBRARY / LIVE-WORK	8.81	n/a	n/a	80'	50
2	THE GRAND AT PAPAGO PARK CENTER	1151 W. Washington St	MIXED-USE; OFFICE / HOTEL / RES / RESTAURANT	64.7	3,187,000	850	156'	13
3	THE GROVE	1000 E. Apache Blvd	MULTI-FAMILY RES	1.8	726,348	326 DU; 833 BEDS	160'	182
4	APACHE VILLAS	2148 E. Apache Blvd	MIXED-USE; RES	2.14	19,818	76	60'	35
5	HAYDEN LANE TOWNHOMES	1825 E. Hayden Lane	SINGLE-FAMILY RES	0.19	6,150	3	30'	15
6	RHYTHM	9330 S. Priest Dr	MULTI-FAMILY RES	19.76	82,415	91	2 stories	4.51
7	VILLAS AT SOUTHBANK	1122 E. Vista del Lago	RES SENIOR HOUSING; PART OF MIXED-USE PAD	2.26	367,500	262	211'	118
8	AC TEMPE BY MARRIOTT [AT HAYDEN FERRY LAKESIDE]	100 E. Rio Salado Pkwy	HOTEL	0.83	85,000	159	57'	n/a
9	THE HAYDEN @ DORSEY STATION	1221 E. Apache Blvd	MIXED-USE / RES / RETAIL	6.7	318,976	398	5 stories	59.4
10	PONY ACRES	1847 E. Apache Blvd	MULTI-FAMILY RES	5.13	197,946	203	4 stories	39.6

PRELIMINARY SITE PLAN REVIEW

#	PROJECT	SITE ADDRESS	PROPOSED USE / DESCRIPTION	ACRES	BLDG SF ²	# OF UNITS RES or HOTEL ROOM	MAX. HEIGHT	UNITS/ACRE DENSITY
1	2100 RIO SALADO [TEMPE MARKETPLACE EAST]	2040 E. Rio Salado Pkwy	HOTEL [QTY 2; 4-STORY]	5.61	t.b.d.	126 + 128 = 254	75'	t.b.d.
2	UNIVERSITY + ASH	234 W. University Dr	MIXED-USE / RES / RETAIL	1.86	410,489	177	82	95.2
3	WILSON STREET TOWNHOMES	6101 S. Wilson St	MULTI-FAMILY RES	3.63	65,232	53	t.b.d.	14.6
4	MILL + RIO	3 W. Rio Salado Pkwy	MIXED-USE HOTEL / OFFICE / RETAIL	n/a	n/a	250	191'	n/a
5	EASTLINE [PHASE I + II]	2001 E. Apache Blvd.	MIXED-USE RES / RETAIL / OFFICE	9.44	1,168,307	504	75'	53.4
6	MERIDIAN @ 101 APARTMENTS	2148 E. Apache Blvd	MULTI-FAMILY RES	t.b.d.	t.b.d.	t.b.d.	t.b.d.	t.b.d.
7	AURA ON McCLINTOCK DRIVE	1840 E. Broadway Rd	MIXED-USE / MULTI-FAMILY RES / RETAIL	6.05	t.b.d.	280	56'	39.27
8	JEFFERSON TOWN LAKE	909 E. Playa del Norte	MIXED-USE / MULTI-FAMILY RES / RETAIL	1.62	418,256	258	86'	159
9	5th + HARDY TOWNHOMES	1000 W. 5th St	MULTI-FAMILY RES	1	t.b.d.	20	t.b.d.	20
10	233 ROOSEVELT	233 S. Roosevelt St.	MULTI-FAMILY RES	0.77	12,098	15	33'	19.48
11	4th STREET WEST	1301 W. 4th St	MULTI-FAMILY RES	0.81	15,148	15	30'	18.51

PLANNING



Anticipatory Picture

Given this anticipated vision, specific projects in the construction and planning phases can provide a more vivid illustration for strategic and operational planning purposes. A search of the internet provided the following scenarios:

The Downtown Tempe Authority² offered the following depictions of completed, under construction and planned projects. These project descriptions are provided as an example of what can be expected.

The screenshot shows the Downtown Tempe Authority website. At the top is the 'dt' logo and navigation links: 'Explore Downtown', 'Stay Awhile', 'Our Serious Side', 'Behind the Scenes', 'Get Here', and a search bar 'I'm looking for'. Below the navigation is a 'Planned' section featuring a map of downtown Tempe with several orange location pins. To the right of the map is a list of planned projects:

- Hanover Company Apartment Project**
522 S Maple Ave
- Lofts at Hayden Ferry**
E Rio Salado Pkwy
- USA Place Mixed-Use Hotel & Conference Center**
801 S Mill Ave
- Hayden Ferry Lakeside 3**
40 E Rio Salado Pkwy
- Marina Heights**
E Rio Salado Pkwy

Below the project list is a photograph of a modern building at night, illuminated with blue lights, situated near a body of water with people sitting on a ledge in the foreground.

Marina Heights³:
Under Construction
Developed by Ryan Companies and Sunbelt Holdings, Marina Heights will feature 2 million sq. ft. of office space as well as up to 60,000 sq. ft. of retail space. Five buildings will act as a regional hub for State Farm Insurance. Final completion is scheduled for 2017.

The image is an aerial rendering of the Marina Heights development, showing several modern, multi-story buildings with glass facades and flat roofs, situated along a waterfront. The buildings are surrounded by green spaces and parking areas. In the background, a cityscape and mountains are visible under a clear sky.

**300 E. RIO SALADO PARKWAY
MARINA HEIGHTS**

Project type: Mixed-use, office, residential.
Cost: \$600 million.
Size: 20 acres; 2.15 million square feet; 253 feet maximum height.
Developer: Ryan Companies and Sunbelt Holdings.

² <http://www.downtowntempe.com/serious-side/developments/planned>

³ <http://www.ryancompanies.com/ryan/press-and-awards-1/construction-kicked-off-today-for-2-million-sf-development-in-tempe/>



Hanover Company Apartment Project: Under Construction
 The Hanover Company's 6-story luxury apartment building will be located at the south west corner of 5th Street and Maple Avenue (one block west of Mill Avenue). The property will include 341 rental units and a 9-story parking structure. Construction began in the Fallof 2015 with a planned opening in Summer 2015.

Lofts at Hayden Ferry: Planned
 This four-story building will include 264 luxury apartments located along the banks of Tempe Town Lake.



**40 E. RIO SALADO PARKWAY
 HAYDEN FERRY LAKESIDE
 III**

Project type: Mixed-use, office, retail.
 Cost: \$28 million.
 Size: 1.8 acres; 281,720 square feet; 172 feet maximum height.
 Developer: Ryan Companies and Parkway Properties.

Hayden Ferry Lakeside 3:Planned
 Ryan Companies and Parkway Properties announced they will build a new Class-A office space, 10-story high rise at Hayden Ferry Lakeside.

Skywater at Town Lake: Under Construction
 The 605,000 sq. ft. mixed-use apartment project will feature 328 rental units, a ground level parking garage, and multiple retail opportunities. The project is a joint venture between Lennar Multifamily and Resmark Apartment Living and is targeted for completion in early 2015.



**323 E. VETERANS WAY
 UNIVERSITY HOUSE -
 PHASE II**

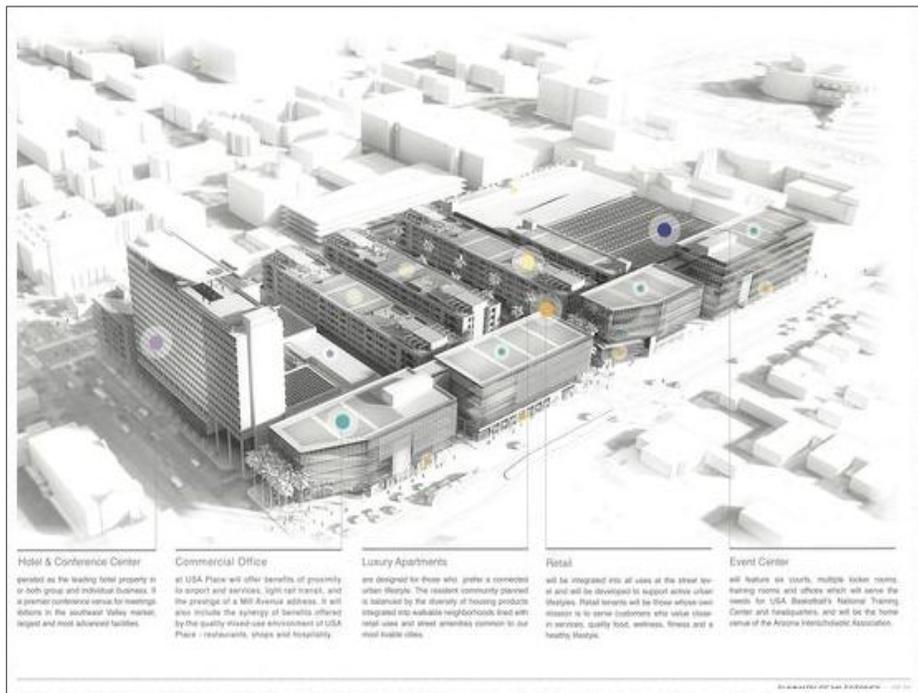
Project type: Mixed-use, residential, commercial.
 Cost: \$18.5 million.
 Size: 1.67 acres; 127,930 square feet; 72 units; 195 feet maximum height.
 Developer: Inland American Communities Group.

University House - Phase II, Tempe's newest, ultra-modern, high-rise apartment complex, is located right across from Sun Devil Stadium. University House is a privately owned, fully furnished, 19-story apartment complex that offers studio, one, two, three, four and five bedroom options as well as penthouses with private outdoor hot tubs in the unit. There is also a 40,000 square foot amenity deck that hosts a layout pool, swimming pool, hot tub, sand volleyball court, tanning salon, sauna, 22 foot wide LED outdoor TV screen and fitness center.

Another project that was on the drawing board, but recently put on hold while ASU attempts to find another developer is the USA Place Hotel and Conference Center at the corner of Mill Avenue and University Drive. It is included here in this report only as an example of a potential project for planning purposes. ASU announced on January 9, 2015⁴ that:

"Arizona State University remains committed to developing a project on the property at Mill Avenue and University Drive that will harness the potential of this site for the University and Tempe communities, but the University must now look for alternative developers to advance the project."

Certainly, this site close on proximity to the University has great potential for a large scale development project in the future. Here is what was initially proposed by ASU and the developer.



USA Place Mixed-Use Hotel & Conference Center⁵ - While this project has indeed been **cancelled**, speculation suggests that for planning purposes we can expect some type of development that looks like USA Place: a 10-acre mixed-use development at the south east corner of Mill Avenue and University Drive; featuring a 4-star, 300+ room hotel, at least 30,000 sq. ft. of conference space, with an event center for athletic events, office space, and possible retail and residential components.

FOR PLANNING PURPOSES ONLY – PROJECT HAS BEEN CANCELLED

These project illustrations are being offered to Police leadership and the community to begin thinking about the public safety services needed in the future as the City of Tempe continues to in-fill and re-purpose its landlocked municipality. The changing nature of calls as a result of high rises, mixed use facilities and varying modes of public transportation and recreation directly impacts the manner in which the police and fire provide service. These new developments pose a new challenge not seen in the past, both in terms of public safety, homeland security, and traffic/crowd control.

⁴ http://blogs.phoenixnewtimes.com/valleyfever/2015/01/asu_disses_usa_place_in_parting_statement_will_seek_other_developer_for_hig.php
 -- http://blogs.phoenixnewtimes.com/valleyfever/2015/01/usa_basketball_move_to_arizona_in_doubt_after_collapse_of_usa_place_deal_wi.php
⁵ <http://www.azcentral.com/story/money/real-estate/2014/09/05/usa-basketball-complex-coming-together/15114029/>
 --<http://usaplace.us/about-usa-place/>

Arizona State University

Some of the above listed projects are collaborations between ASU and the City of Tempe, including University House, Marina Heights and USA Place. ASU also has plans for re-purposing the existing athletic facilities and has development plans associated with student housing and recruitment. Here is an excerpt from the original Community Assessment:

ASU development is expected to increase in the near future. With a planned refurbishment of ASU's football stadium, ASU plans to create an associated stadium district⁶. This district will blend academic research facilities, student classrooms, and commercial development. This development will replace what is currently vacant property, parking lots, and Karsten golf course (see Figure 2). As such, pedestrian and bike travel will increase significantly in this area, as well as increased traffic congestion. While these issues must be addressed through proactive planning with engineers, of greater concern is jurisdictional authority. To date, there is no clear understanding of who will have law enforcement jurisdiction, municipal or campus police, for these and other ASU planned developments. This decision will greatly impact the number and type of resources needed to respond to activity in this area. As such, Tempe Police and Fire Departments are assuming that they will provide services to these developments for public safety needs.

The State Press⁷ released an article entitled: ASU announces Catellus as Athletic Facilities District master developer and provided this illustrative map (see Figure 2).



Figure 2: ASU Stadium District

⁶ Media reports have documented that the golf and baseball events will be played elsewhere in the coming years.

⁷ State Press Article dated October 8, 2014 at 9:07 am by Evan Webeck

<http://www.statepress.com/2014/10/08/asu-announces-catellus-as-athletic-facilities-district-master-developer/>

Previous changes in this area have already impacted public safety services. As an example, ASU's Fraternity Housing moved off campus as a result of construction plans on campus. As noted in the [Loud Party Report](#), loud party and other nuisance calls for service increased in relationship to their locations within Tempe neighborhoods. See this report for further details. ASU has begun efforts to move Fraternities back on campus as a strategy to address the loud party issue.

The State Press article offered these insightful excerpts:

ASU president Michael Crow announced Wednesday at a news conference that mixed-use developer Catellus will be the master developer on the new Athletic Facilities District...President Michael Crow likes that there isn't just one piece to this project, but that it accomplishes three things at once: "the development of world class amateur athletic facilities," "urbanization and economic development of downtown Tempe," and "the demonstration of how to build a sustainable city."

The Athletic Facilities District will encompass land already owned by ASU just south of Tempe Town Lake. The University hopes to take advantage of underutilized land, where there is currently a parking lot and the soon-to-be abandoned Karsten Golf Course...

Tempe Mayor Mark Mitchell talks about the countless projects and improvements ASU and the city of Tempe have worked on and will continue to grow in the future at a news conference in the College Avenue Commons on Oct. 8, 2014. Mitchell said College Avenue Commons is an example of the success of the collaboration of ASU and the city of Tempe.

The American Council on Education⁸ reported the following in regard to ASU plans for growing student enrollment:

Arizona State responded to an unprecedented transformation of its regional demographic profile and a limited regional higher education infrastructure over the past decade. It initiated a successful effort to expand enrollment capacity, promote diversity, and provide access to world-class research and scholarship to a student body that includes a significant proportion of individuals from socioeconomically disadvantaged and underrepresented backgrounds...

Since 2000, it has developed approximately \$700 million in new campus housing facilities with approximately 9,500 beds under privatized structures. The developments span the spectrum of project types, including full-service residence halls for the first-year experience, residence hall suites, apartments, townhomes, honors college, upper-division student housing and Greek housing.

There is some speculation that ASU will lease private residential multi-housing properties to meet this growing need, and potentially take law enforcement jurisdiction over the tenant's behavior. So much of the growth and development planning being done by ASU directly affects the City and the Police Department. The Police and Fire Departments continue to identify ways to collaborate with ASU Police.

While these are positive signs for a vibrant community, they are posing significant challenges to public safety. These challenges are further complicated as the City is waiting for resolution on an MOU with

⁸ <http://www.americancampus.com/services/case-studies/arizona-state-university>

ASU that, among many things, will establish jurisdictional responsibility for public safety on commercial ASU properties.

Expanded Business District

The culmination of these new developments and ASU capital improvements will most likely expand Tempe’s central business district. When one zooms out and considers the scope and extent of these projects and the full area that they consume, it appears that the City will experience a broader more robust business district as we move forward. This new *Expanded Business District* will include Lake front



properties from residential growth starting at Priest Road to Mill Avenue to retail/business growth along the south shore between Mill Avenue and McClintock Drive as ASU builds up its Stadium District; to eventually include new developments in and around Tempe Market Place. This expansion, in addition to continued growth along the Light Rail Corridor, will impact the City and Public Safety services well into the future. Figure 3 illustrates the extent of that potential growth.



Figure 3: Expanded Business District

Crime and Calls for Service

Crime

Downtown Tempe⁹, inclusive of Mill Avenue, is a destination for residents and visitors looking for a great place to live, work, and play. As the downtown business district continues to expand, it will consume additional public safety services. As opportunities for work and play increase, so do, in fact, opportunities for crime and disorder. The Tempe Police Department prides itself on making downtown a safe destination through assigned bike patrols, proactive enforcement details, and strong partnerships with civic groups and businesses. Significant effort has been put into place to promote a safe environment; however, the downtown continues to face challenging issues. Part I crime has increased in this area (21.2% from 2010 to 2014), while decreasing city-wide. Disorderly conduct associated with the homeless is also a growing concern. In addition, the development of light rail has added complexity to the downtown due to issues associated with mass transit. Future plans include the introduction of a Modern Streetcar with initial service running along Rio Salado Pkwy from the Marina Heights development west to Ash Ave south and then east bound to Dorsey along Apache Blvd and a return route north on Mill Ave. This service will connect Downtown Tempe, ASU Tempe Campus, Tempe Town Lake and Apache Boulevard redevelopment. The streetcar is projected to be in operation by late 2018 and would operate 7 days a week. As downtown becomes a more attractive destination, we expect more events and larger crowds.

Calls for Service

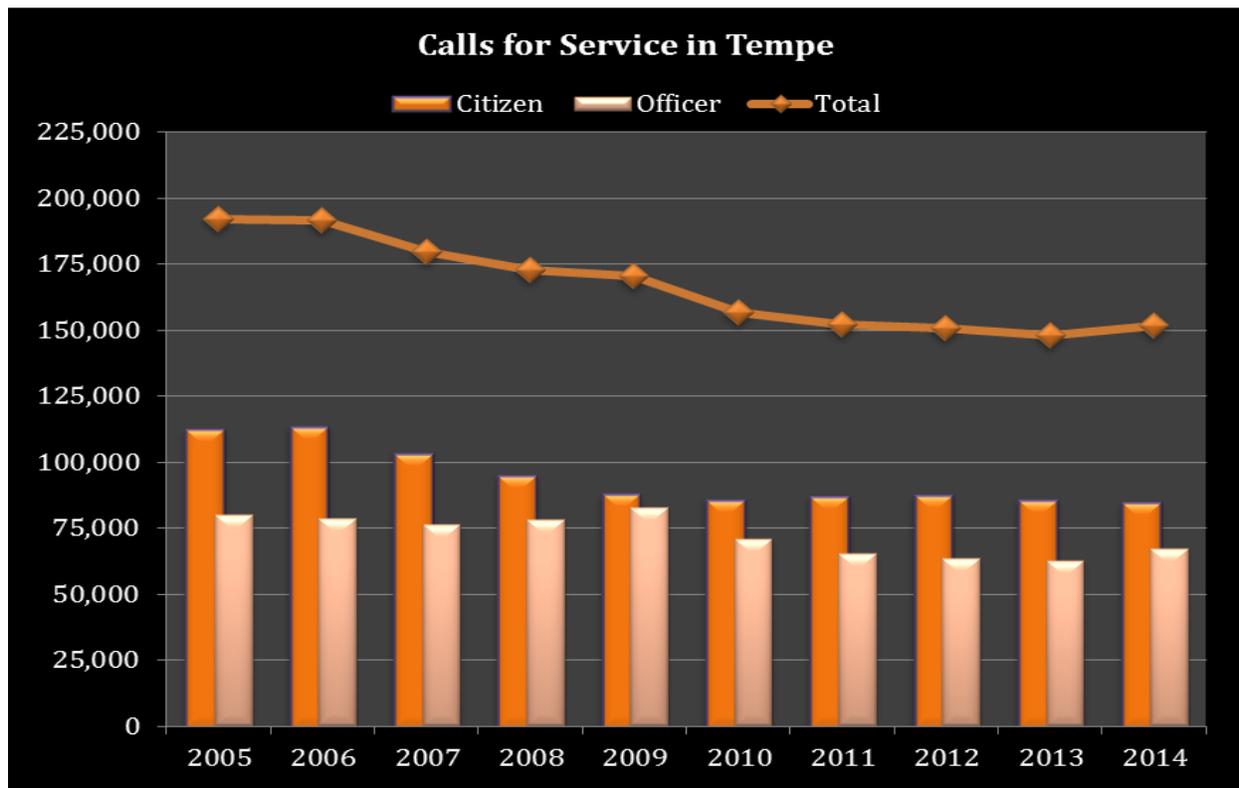


Figure 4: Calls for Service Trends

⁹ Downtown Tempe is roughly defined by University Drive to the North bank of Tempe Town Lake, and Ash Avenue to College Avenue.

Figure 4 shows that another recent trend occurring in 2014 is an increase in Calls for Service citywide for the first time in 10 years. Over the past decade (2005-2014), total CFS have declined by 20.9%. However, in 2014 for the first time in 10 years, annual calls for service have increased by 3,870 calls (2.6%) compared to the prior year. This overall increase is due to the 7.2% increase in proactive officer-generated calls in 2014, as citizen-generated calls remained relatively flat over the past five years.

Downtown Calls for Service

Just as calls for service citywide went up for the first time in many years, calls in the Downtown area likewise increased. Table 2 shows that Downtown calls increased by 1,800 calls from 2010 to 2014. This growth represents a 16.5% for all call types and 11.1% increase for officer Initiated calls since 2010. Increases in nearly all top call types have increased from 5 years ago. As seen in Figure 5, nearly 60% of all Downtown calls in 2014 were a result of proactive officers. With the anticipated growth Downtown both in terms of business and residential expansion, the Police Department should expect to see service demands increase in this area over the coming years.

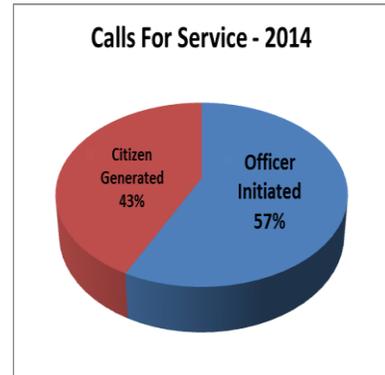


Figure 5: 2014 Downtown Officer-

Table 2: Top Ten Calls Types in Downtown - 2014

Top Ten Call Types Downtown and Total CFS Comparison									
Call Type	2010	2011	2012	2013	2014	+/- 2 yrs	+/- 5 yrs	% CHG 5-YRS	
Other Officer Initiated	4,354	3,516	3,583	4,338	4,839	1,256	485	11.1%	
Subject Disturbing/Harassing	525	615	739	777	859	120	334		
Trespassing	347	566	706	662	548	(158)	201		
Theft	276	388	531	510	529	(2)	253		
Check Welfare	377	409	389	451	528	139	151		
Fight	516	595	620	577	472	(148)	(44)		
Agency Assist	87	251	479	393	445	(34)	358		
Suspicious Person/Vehicle	341	391	448	414	444	(4)	103		
Subject Down	273	290	303	340	397	94	124		
Liquor Violation	721	644	720	716	380	(340)	(341)		
Total	11,247	11,494	12,579	12,758	13,100	521	1,853	16.5%	

Conclusion

This report authenticates the growth and development occurring in the city, particularly in its northern region. As the City of Tempe and ASU take advantage of new economic development opportunities, new strategies need to be developed that confront the changing complexity of service delivery. For example, the expansion of the Central Business District beyond Mill Avenue and the additional high rise student housing with street level retail along the light rail corridor are critical concerns. As such, the Police and Fire, Medical, and Rescue Departments need to anticipate:

- high rise structures of mixed use residential/commercial nature
- increases in daytime population as a result of more employees at new facilities, like State Farm
- additional entertainment venues and restaurants/bars with an increase in alcohol based activity
- new modes of transportation (like the Modern Streetcar service)
- an increase in pedestrian and bicycle traffic
- influx of multi-modal traffic related issues
- a subsequent change in urban lifestyle where younger professional residents are added to the already high density student population

As the north experiences greater mixed-use structures that encourage a live/work balance, there will be a need to respond to:

- underground parking facilities
- greater congestion
- increase in collisions
- increased crowd control
- larger and more frequent special events, and
- potential homeland security threats.

The challenge in the coming years is to develop innovative strategies to effectively respond to the changing landscape and demographics, and to secure necessary human and material resources to ensure public safety. Solutions may include expanding and/or improving:

- Foot and bike patrols
- Directed patrols
- Rapid response
- Targeted investigations & hotspot analysis
- Electronic and human surveillance
- Community Policing initiatives
- Park Rangers & Volunteers in Policing (e.g., Citizens on Patrol)
- Situational crime prevention
- Crime Prevention thru Environmental Design
- Crime Free Multi-Housing / Hotel-Motels
- Urgent care/medical mobile capability

Tempe has changed dramatically over the past 10-15 years. ASU has grown extensively, and the City continues to become a more densely populated environment. This type of metropolitan community requires a more robust style of policing, and today is the time to plan for the future. Tempe's public safety departments would like to hear your comments and concerns. Please go to our website and Social Media to share your comments.

