

How We Roll

Aug. 9-Dec. 18, 2013

“How We Roll,” an exhibition depicting and highlighting the positive aspects of alternative methods of transportation such as biking, carpooling and public transportation will be on display. Air quality in the Phoenix metropolitan area is a constant issue. The ongoing pollution has adverse effects on the natural environment as well as on the children and adults who breathe the air daily.

Brett Eichmann, of Tempe, received a Bachelor of Science degree in Business Management Entrepreneurship from Arizona State University in 2012. While at ASU, he worked as the Woods Class Assistant and Shop Technician in the art department. Although he was more interested in the practical role of woodworking through cabinetry and furniture building, he found his true passion in woodworking in the arts after going through ASU’s wood sculpture program. His work has been shown at the Step Gallery, Braggs Pie Factory, The Icehouse, Phoenix Civic Space Gallery, The ASU Block Party and Walter the Bus Gallery.

“Since a young age I enjoyed creating with my hands, and my mind. I have enjoyed giving the natural material a new life after losing its connection to the soil. With a strong personal connection to the Earth and her natural beauties, I take a strong conscience approach in materials and techniques. Solely creating objects from reclaimed, repurposed and salvaged items, I do not change the material; rather showcase its appeal of history. The pieces in this exhibition are from my body of work called ‘(re) CLAIM,’ which uses materials such as old barn wood, fence wood, pallet wood, broken skateboards and found objects. This work does not make literal environmental statements, rather encourages the viewers to dig deeper into their own practices and their associated impacts. The two major consequences of American society include personal waste and modes of transportation. I enjoy bringing these together - often combining landfill bound materials with alternative methods of transportation.” bretteichmann.com

BICAS (Bicycle Inter-Community Art & Salvage) is a non-profit, collectively run community education and recycling center for bicycles located in the heart of downtown Tucson. Its mission is to promote education, art and a healthy environment while providing service and opportunity for those in need through advocacy and recycling of the bicycle. BICAS started in late 1989 as an organization called “Bootstraps to Share” with the goal of assisting and empowering the homeless population in Tucson to find work, shelter, food and transportation. Over the next few years, the organization focused on sustainable transportation as a necessity for sustainable work, determining that its greatest impact was to provide recycled bicycles and the skills needed to maintain them. Starting in 1996, the name BICAS was used, and it has since extended its bicycle recycling, advocacy and education programs to the entire community. Since its founding, it has trained thousands of youth and adults in the



Skateboard Topography by Brett Eichmann

trade of bicycle repair, maintenance and safety and restored thousands of bicycles, saving them from the waste stream. Bicycle parts that are no longer serviceable for use in a bicycle are available to be reused in the creation of art and jewelry. BICAS offers classes and art workshops and holds an annual art auction, of which many of these works have been a part. bicas.org

Douglas Miles grew up in Phoenix where he attended the AI Collins Graphic Design School. Later, he moved to the San Carlos Apache Reservation, where he has lived ever since. Throughout the last 25 years, he has worked to create a large body of work that reflects and the realities and hardships of “rez life” while celebrating its culture. In addition to skateboard deck art that he created for his company, Apache Skateboards, he also creates ink and stencil drawings, murals and several short films. The pieces in this exhibition are some of the early designs he created for Apache Skateboards which was founded in 2002. Miles was interested in the connections he found between skateboarding and the Apache warrior tradition, in that both involve increased concentration, stamina and pain tolerance. After finding no skate decks available relevant to Apache culture, Miles painted one himself, thus starting the company. Today the brand is more successful than ever, blending areas of pop-culture, sport and fine art. apacheskateboards.com

The **city of Tempe’s History Museum** provided historical photos featuring people in Tempe’s past using alternative transportation. From newspaper delivery men on horseback, to bicyclists, to the 1960s hippie “Bug Busses,” Tempe has a history of encouraging eco-friendly transportation. Today is no different for the city. In 2011, the League of American Bicyclists re-designated Tempe a Silver-Level Bicycle-Friendly Community Award winner. Tempe was recognized for providing safe bike facilities like the award-winning Western Canal Multi-use path and encouraging residents to bike to work and for fun. In addition, Tempe provides many modes of public transportation from its extensive bus system to the light rail.