

Minutes Parks, Recreation and Golf Advisory Board March 20, 2013

Minutes of the Parks, Recreation and Golf Advisory Board meeting held on March 20, 2013 6:00 p.m., Rolling Hills Golf Course Clubhouse, 1415 N. Mill Ave.

Members Present:

Don Watkins
Carolyn Hutchins
Mary Larsen
Sharon Doyle
Judy Aldrich
Maureen DeCindis

Members Absent:

Chuy Carreon – Chairman Ron Cosner Fred Wood

City Staff Present:

Shawn Wagner, Recreation Manager Jodie Garth, Assistant Recreation Coordinator Julie Hietter – Public Works Management Assistant Jerry Judkins – Public Works Parks Supervisor Oliver Ncube – Public Works Parks Manager

1. Call to Order at 6:31 pm

2. Consideration of Meeting Minutes

Meeting minutes from January 16, 2013 were accepted as written.

3. Public Appearances

This Board welcomes public comment. According to the Arizona Open Meeting Law, the Board may only discuss matters listed on its meeting agenda. Matters brought-up by the public under public appearances that are not listed on the meeting agenda cannot be discussed by the Board. A three (3)-minute time limit per person will be in effect.

4. Golf Update –

- For March, Rolling Hills is averaging 217 rounds/day, up from 210 last March.
- For March, Ken McDonald is averaging 247 rounds/day, up from 231 last March.
- Night golf at Rolling Hills this Friday, next Friday at Ken McDonald.
- Revenues at up; things are going well.

5. Proposed Golf Fee Schedule Change – Julie Hietter

- Proposed fee schedule change is the first since Millenium Golf took over and is being recommended for both Rolling Hills Golf Course (RH) and Ken McDonald Golf Course (KM). Changes are suggested to go in to effect with the beginning of the next fiscal year.
- The recommendation allows Golf Tempe to remain competitive in the market and provide optimal value to the customers.
- The fee change is an average increase of \$1.43-\$1.63 per round at RH and \$1.23 \$1.44 per round at KM. The temporary subsidy on senior cart fees is proposed to be eliminated. Demographic categories remain the same.
- A comparison study was completed. 11 courses were compared for KM and 6 courses for RH. Both Tempe courses are and will remain in the lower half of fee rates compared to the other courses.
- Actuals and Projected Revenues (greens fees, carts, driving range and interfund transfers) and Expenditures (personnel, materials and supplies, fees and services, water, electricity, fuel, capital outlay and internal services) were provided. Personnel expenses represent the biggest single cost of approximately 30%. This is expected to grow by about 10% for 2013.
- Board Member Sharon Doyle and Don Watkins have asked for:
 - i. Line item detail for Personnel Expenditures for 2013-2014 of \$940,410.
 - ii. Specific means/questions that golfers will be surveyed regarding the fee increase.
 - iii. A summary of the past rate increase that took place in 2011. It was agreed however, that past meeting minutes would provide that detail and they are available on the city's web site.
 - iv. A detail of the fee increase for 9 holes

6. General Plan 2040 – Don Watkins

- Next GP 2040 planning meeting is Wednesday, March 27, lower level of the Tempe Public Library. The steering group is asking for community input as it relates to Housing, Building Density, Revitalization and Redevelopement, Growth areas and Economic Development.
- Any additional items you would like considered need to be submitted to Nancy Ryan.

7. Election of Vice-Chair –

- Sharon Doyle was nominated for Vice Chair. Sharon accepted the nomination.
- 8. Chair/Board Member Comments Adjournment
 - Maureen DeCindis was pleased to have received an email about the upcoming classes being held at Tempe High School. They were introduced at a previous meeting.
 - Mary Larsen is looking forward to receiving the requested information that pertains to the fee changes at the golf courses.
 - Don Watkins reported the poor conditions of the Kiwanis Park Lake lakeside ramada benches per Chuy Carreon. Oliver Ncube acknowledged this and has already proceeded with the improvements.
 - Jerry Judkins reminded everyone that the new Deputy Director, Kelly Rafferty will be at the next meeting. He begins his assignment on March 25.

The next meeting is scheduled for April 17, 2013

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