



CITY OF TEMPE GENERAL PLAN 2040

NOVEMBER 21, 2013

COMMUNITY DEVELOPMENT DEPARTMENT

EXECUTIVE SUMMARY

Once every ten years Arizona cities are required to update their General Plan that contains the city's vision of the future. Tempe General Plan 2040 provides the view of what Tempe will look like, and how it will function as a community.

Land-locked Tempe is expected to grow by more than 55,000 new residents and to add nearly 75,000 new jobs by 2040. This growth can be accommodated within Tempe, but more importantly than numeric change is Tempe's ability to maintain a high quality of life for residents. Guiding principles set the tone for General Plan 2040: balanced land use; enhanced quality of life and preservation of neighborhood character; increased economic vitality; sustained mobility/greater accessibility; and sustainability and environmental stewardship. Strategic growth of homes and jobs will elevate Tempe as the regional leader of urban living, and be the kind of place you spend a lifetime because this is where you want to be.

TEMPE VISION

Tempe's vision for itself in the year 2040 is one of livability: a city with a diverse, active and engaged community; a city that is visually attractive and accessible by multiple modes of transportation, with parks and cultural facilities providing the quality of life attributes that retain and attract residents and businesses; a city comprised of and defined by vibrant mixed-use hubs that not only provide for daily needs, but function as social gathering places for its residents and visitors; a city with homes of distinctive quality and varied density, revitalized neighborhoods that are walkable, pleasant and safe, and connected within a 20-minute walk, bike or transit ride.



MAJOR THEMES OF GENERAL PLAN 2040

General Plan 2040's three central themes reflect a vision defined by the community

▲ DEVELOP AS A LEADER IN "URBAN LIVING"

- Champion sustainable development and public service practices, to make Tempe a desirable place to live, work and play throughout life
- Retain that creative, energetic "vibe" attractive to business, visitors and residents alike

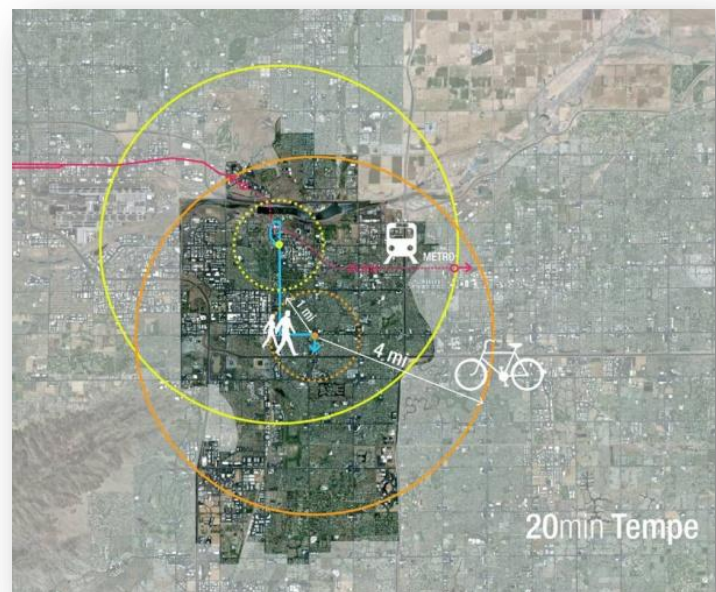
- Build upon Tempe amenities essential to quality of life such as public art and art centers, museums, library, light rail, bus transit, walking and biking network, walkable authentic downtown, multi-generational centers, parks and recreational facilities, and ensure these remain available as the community grows,
- Support neighborhoods for their diversity and distinct character, as well as, use preservation and revitalization efforts to make neighborhoods stronger
- Promote healthy community living through choice for housing, access to recreation, fresh food, and healthcare, all easily accessible by walking, biking or transit
- Supportive environment for individuals and businesses to reach their full potential

▲ EXPAND POCKETS OF URBAN ACTIVITY CENTERS OR “HUBS”

- While Downtown/Town Lake/ASU will continue to be the central urban core of Tempe, new mixed use development will infuse existing commercial or employment hubs to establish high density activity centers that offer goods, services and activities
- Provide a distinct transition between the urban core of Downtown/Town Lake/ASU and its surrounding single family neighborhoods
- Extend the successful urban pattern established downtown to south Tempe, to promote mixed use hubs necessary for improvements in transportation and revitalized commercial development that builds upon the suburban form
- Support new residential and commercial development within hubs at sufficient densities to support the desired new neighborhood-oriented goods and services, and use hubs as a social and magnet for its neighborhoods

▲ ENHANCE CONNECTIONS FOR PEDESTRIAN, BIKE AND TRANSIT TO PRODUCE A “20-MINUTE CITY”

- Enhance pedestrian and bike use with shaded streets and shelters.
- Synthesize parks, plazas and open spaces as rest stops for that 20-minute walk or bike ride, creating breaks in the urban pattern
- Connect hub locations to achieve the 20-minute city.
- Create safe and comfortable pedestrian and bike connections to schools, parks and multi-generational centers, within a 20-minute walk, bike ride or local-serving transit
- Ensure that new urban development contributes to creation of urban open spaces, plazas and shaded places to relax among the urban activities.



Source: Will Bruder Architects

These themes weave through the Chapters of the General Plan to create a vibrant urban community.



LAND USE AND DEVELOPMENT CHAPTER

Utilizing the concept of Hubs serves as a genesis of Tempe as a 20-minute city. Developing the city to provide for daily needs within a 20-minute walk or bike ride. Encouraging vertical mixed use development and mixed-income residential opportunities to hubs as high density activity centers and each hub includes urban parks and open space along with urban development. Creating the hierarchy of densities that provide clear focus for urbanizing neighborhoods and smooth transitions from suburban residential to urban core. Developing the city to afford equitable access to healthy foods, physical activity, health care, and other resources that contribute to healthier lifestyles. Supporting diverse and engaged neighborhoods, as well as, historic preservation and revitalization efforts that make neighborhoods distinct and identifiable



ECONOMIC DEVELOPMENT CHAPTER

Project a creative, energetic "vibe" attractive to business, visitors and residents alike. Target residential and employment growth into hubs. Utilize the 20-minute city and hubs to attract families, and university graduates to live and work in Tempe as means to support quality public education and retain a high technology workforce. Ensure new development within hubs at sufficient densities to support the desired new neighborhood-oriented goods and services and provide an economic magnet for neighborhoods. Ensure growth areas reach their full potential economic development.



CIRCULATION CHAPTER

Implementing complete multi-modal streets as a new paradigm for street design that solidly integrates bicycle modality and Tempe's commitment to it. Using pedestrian and bikeways to connect open space, neighborhoods, schools, cultural and mixed-use hub areas. Expanding light rail, streetcar and future transportation options to support transit-oriented development as one of the backbones of interhub connectivity. Ensuring streets are comfortable and safe to walk or ride will provide residents the opportunity to live healthy lifestyles and make using alternative modes an easy choice. Attaining more options for high capacity transit to connect to and within the region by bus rapid transit or inter-city/commuter rail.



CONSERVATION CHAPTER

Engaging the community in recycling, water reuse, composting, green building practices to improve livability and champion sustainability. Integrating shade and trees city-wide to cool ambient temperature, improve air quality and make the 20-minute city walkable. Recycling brownfield land into high density hub development.



OPENSOURCE, RECREATION AND CULTURAL AMENITIES CHAPTER

Utilizing parks, schools and multi-generational centers as organizing components in neighborhoods. Integrating urban parks and open space into each neighborhood hub as an equal partner with the built environment. Ensuring that as the community grows, amenities essential to quality of life build upon the many already in place such as public art and art centers, museums, library, walking and biking paths, cultural events, parks and recreational facilities.



PUBLIC FACILITIES AND SERVICES CHAPTER

Ensuring livability by keeping the community safe and secure. Extending human services to a diverse population. Enabling residents to age in place. Championing education and strengthening the relationships between city, schools and residents. Providing superior public services and facilities that keep pace with growth.



INTRODUCTION

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INTRODUCTION

The City of Tempe consists of 40 square miles in the heart of the Phoenix Metropolitan Area. It straddles the Salt River and is generally bounded on the east and west by freeways, with two additional freeways bisecting the city and running across its northern section. Tempe is an integral part of the Phoenix metropolitan area and is bounded on all sides by adjacent communities: Scottsdale to the north, Salt River Pima-Maricopa Indian Community and Mesa to the east, Chandler to the south and Guadalupe and Phoenix to the west.

Tempe is one of the oldest founded communities in the Valley and historically has been one of the most densely populated. Its position in the region is both advantageous and challenging. Tempe's planning area is five miles wide by eight miles long, or a little over forty square miles.

The General Plan is the overarching policy document for the City of Tempe. It holds the community's vision for the future and is an expression of how the community wants to grow and change over the next 30 years.

Tempe's General Plan 2040 updates the plan created ten years ago, yet retains many forward thinking concepts that are still valid today, such as:

- ▲ Mixed-use development
- ▲ Strategic growth areas for economic development
- ▲ Brownfield development
- ▲ Integration of historic preservation and neighborhood enhancement
- ▲ Alternative transportation modes for greater accessibility
- ▲ Importance of open space, parks and recreation amenities within an urbanizing city
- ▲ Public art and cultural amenities that add to quality of life
- ▲ Public buildings that are attractive, functional and energy efficient
- ▲ Human services for those in greatest need

Through implementation of these concepts, Tempe has evolved to be a leader in: compact urban infill as the most densely populated city in the state; jobs formation - providing more jobs than the population; bicycling - producing the highest volumes of bicycle ridership on more than 175 miles of bikeways; tourism - possessing the second most visited destination in the state at Tempe Town Lake; transit usage – achieving highest light rail station ridership at ASU station, and commitment to arts and culture – exemplary Tempe Center for the Arts programming.

Under the General Plan 2040 Tempe will transform into a community that:

- ▲ Produces balanced land use containing interesting, diverse and lively neighborhoods and contains multiple mixed use hubs with high density cores of commercial, residential, entertainment/recreational or civic activity that are infused with cultural amenities and are connected by parks, paths or transit;

- ▲ Supports and values its stable, established single family neighborhoods that provide historic, cultural, and diversity that is distinctive to Tempe;
- ▲ Enables residents to comfortably and safely walk, bike, or take transit within a 20-minute distance to access any of the daily necessities within Tempe, and to also access many quality of life attributes such as parks, preserves, theaters, museums, library, public art or special events and festivals;
- ▲ Provides the superior public services, housing and transportation to enable long-term residency and aging in place;
- ▲ Easily connects people in Tempe and to the region on a multi-modal transportation system along complete, functional and attractive and functional streets; and allows residents the option to live, work and play in Tempe without the need for a car;
- ▲ Integrates sustainable actions in the community to reduce, reuse and recycle, such as to use water resources wisely, reduce energy consumption, greenhouse gases and ambient air temperatures; and
- ▲ Operates and manages effectively and efficiently a wide variety of public services and facilities.

THANK YOU

On behalf of Tempe's elected leaders, and for the benefit of residents, General Plan 2040 is committed to building and maintaining an attractive and sustainable community. General Plan 2040 is the culmination of numerous hours of work by Tempe citizens, stakeholders and staff. Its goal is to provide the framework for development in Tempe that not only honors where Tempe has been, but looks to the future to improve the quality of life for all those who live, learn, work and play within the City's boundaries.

As Tempe looks forward to preserving and revitalizing itself, General Plan 2040 affirms the City's long term commitment to community livability.

A special thanks to the members of the General Plan 2040 Community Working Group, residents who made valuable contributions when attending public meetings, by responding to surveys and providing their expertise to ensure that General Plan 2040 reflects the character and spirit of Tempe. There are many individuals and groups to acknowledge for contributions to General Plan 2040 and their names have been listed in the Appendix C.

AUTHORITY

Arizona state statutes require each city to adopt a comprehensive, long-range General plan to guide the physical development of the community. On or before the 10th anniversary of the plan's most recent adoption, the city is required to either re-adopt the existing plan or adopt a new General Plan and take the document back to the ballot for public ratification by majority affirmative vote.

The General Plan provides general goals, objectives and strategies for guiding Tempe's planning and redevelopment through 2040, with community based policies, standards and goals that enhance the quality of life and reflect a vital, sustainable, attractive and unique city. The General Plan must be general enough to be consistently applied throughout

the municipality. The purpose of the General Plan is to assist the City Council, Boards and Commissions, Staff, developers and residents through the development process by presenting the City goals, objectives and strategies by which land is planned, developed and used. This includes basic policies for circulation, recreation, public services, economic development and other elements that impact the quality of where and how we live, learn, work and spend free time.

Development Review Commission uses the Plan to evaluate proposed developments. The City Council uses the Plan to evaluate policy changes and to substantiate the benefit or need for programs and projects through funding and budget decisions.

Figure 1 How the General Plan Is Used

GENERAL PLAN 2040

How is it Used?

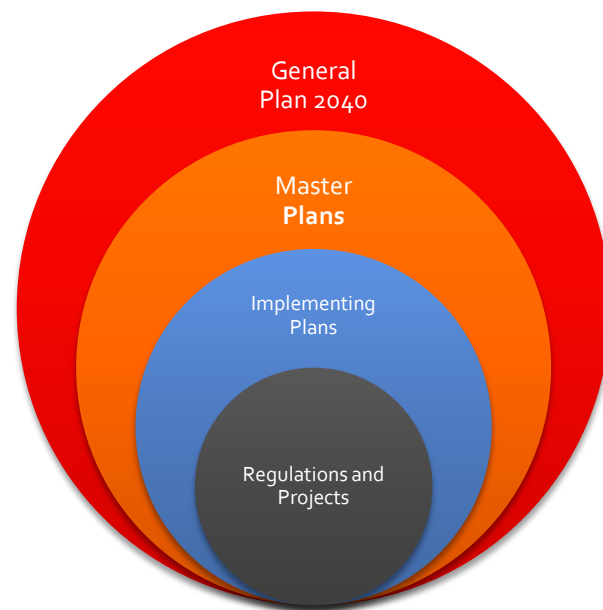
The general plan guides how our city looks at development, land use, sustainability, transportation, mass transit, economic development, historic preservation, neighborhood enhancement, open space and recreation, public art, cultural amenities and human services.

The General Plan is used when refining the vision and goals into more detailed plans such as Master Plans. Master Plans identify the programs and projects needed to fulfill what is envisioned in the General Plan and recommend further studies or changes to codes and regulations.

Implementation documents provide detailed analysis of specific areas or provide the regulatory guidance for development. Master plans and implementation documents form the basis for seeking State or Federal grants, planned capital improvements and/or budget allocations.

For example, the General Plan is referred to when implementing zoning requests, for building permits, for economic development decisions, and when designing roads, parks, paths and public facilities.

Before approving development plans, the General Plan is referred to for consistency with the Goals, Objectives and the projected Land Use and Density maps.



City staff uses the Plan to evaluate proposed developments, provide creative recommendations, develop master plans, specific area plans, character area and/or redevelopment plans, to evaluate trends, revise development regulations and identify capital improvements needed to attain the objectives of the plan.

Residents and neighborhood groups use the Plan to understand Tempe's long-range plans in order to protect private property values and quality of life in smaller geographic areas.

GENERAL PLAN 2040 AUTHORIZATION

The Federal Standards in Planning Act and Standards in Zoning Act of 1928 enabled states to grant local jurisdictions with planning authority for their communities. Arizona Statute 9-461.05 Chapter 204 requires that every city prepare a

comprehensive, long-range general plan for the future development of the municipality. The general plan consists of a statement of community goals and development policies. It includes maps, diagrams and text that establish the objectives, principles, and standards to guide growth and development. By State law, the plan is also required to have specific planning elements: land use; circulation; environmental conservation; recreation and open space; public facilities and services (including safety); water; housing; preservation, rehabilitation and redevelopment; growth areas and cost of development. It is also required that the community participates in its development, review and approval of the plan, through a documented public participation process. Lastly, the plan must identify processes for adoption, implementation and revision of the General Plan, including definitions for amendments and major amendments.

GENERAL PLAN 2040 AS A LONG-RANGE GUIDING POLICY DOCUMENT

Tempe's General Plan is based on community driven goals and objectives that address quality of life issues throughout the City. Legally, this Plan has State required elements to address local and regional issues. Tempe's General Plan must consider the larger Valley community in its planning policies. The General Plan promotes the community's vision by establishing goals, objectives and strategies within the required elements. These elements also include consideration of regional issues, but are designed to be specific to Tempe. The General Plan guides community development and growth over a 25 to 30 year period. Because of this long-range view, the Plan must be general enough to apply to the whole city and flexible enough to respond to changes in the economy, environment or community. The Plan is responsive to unforeseen challenges or opportunities in a dynamic urban community.

THE ADMINISTRATION OF GENERAL PLAN 2040

The General Plan should be considered a living document, as long-range decisions will need to be periodically reconsidered to reflect new conditions. Each elected City Council will represent collective changes in the community's needs and perspectives, and modify policies to reflect their constituents. The General Plan is an important tool, reflecting changing perspectives and attitudes.

The General Plan should be referenced for every proposed General Plan amendment. At the time of preliminary submittal, the applicant shall refer to the General Plan and its supporting goals and objectives, and complete the General Plan amendment form. This form is a tool for staff, boards and commissions and the city council, to review a project on its merits of meeting the goals and objectives of the General Plan.

An annual General Plan report will be compiled to monitor the status of the General Plan implementation responsibility, as well as any amendments made, an assessment of the goals and objectives, and a progress statement on plan implementation. Problem areas or suggested updates should be detailed for Council consideration at an annual public hearing. At a minimum, every decade the document will be reviewed and revised through a formal public process. As with any flexible policy document, there is room for interpretation of the policies and goals in order to meet the overall objectives. Under the advisement of the Development Review Commission and City staff, the City Council has the final interpretation of this document.

The General Plan

What is the General Plan?

- A community vision for 30 years
- A statement of city policy
- A legal mandate
- A framework for more specific planning
- A tool for education and communication

What a General Plan is NOT

- A specific plan for development
- A zoning ordinance
- A master plan
- A Capital Improvement Plan or City Budget
- A static and inflexible document

GUIDING PRINCIPLES

Tempe garners a very enviable position within the Valley due to its convenient access to all other cities and regional airport, authentic walkable downtown, as a strong employment center and through commitment to retaining quality of life for its residents. These attributes along with Tempe's established boundary (as a landlocked city) position Tempe as a best urban city in Arizona to live, work, learn and play. Tempe's commitment as a leader in urban living is represented by beneficial projects such as Light Rail, Town Lake, Mill Avenue District, Tempe Marketplace, ASU Campus, Diablo Stadium, Kiwanis Park, Sports Complexes, Tempe Center for the Arts, Tempe History and Peterson House Museums, Public Library, multi-generational recreation centers, Ken MacDonald and Rolling Hills Golf Courses, bike paths and trails, Papago Park, ASU Research Park, Arizona Mills, Tempe Autoplex, Emerald Center Retail Complex. However it's not just about development; it's about the people that call Tempe home for their families and businesses.

General Plan 2040 will enhance urban living by providing a long-range, strategic approach to growth and development, as well as balancing other city services and programs to ensure that growth is sustainable and quality of life is retained. The Guiding Principles identify the means to protect, enhance and accelerate the desirability of Tempe for all those quality of life issues.

Tempe General Plan 2040 Guiding Principles

PRINCIPLE: BALANCED LAND USE

Ensure that land use is balanced to provide work opportunities, housing variety and affordability, along with locations for shopping and services as well as access to recreational opportunities on a multi-modal transportation system. Establish land use and development of distinctive quality and varied density. Activate commercial and employment activity centers as mixed-use hubs with high density cores supplying daily needs and social gathering places. Reinforce the importance of land use and transportation relationships. Support growth and development that results in social, cultural and economic benefits to the community.

PRINCIPLE: ENHANCED QUALITY OF LIFE AND PRESERVATION OF NEIGHBORHOOD CHARACTER

Preserve, enhance and create conditions that keep neighborhoods desirable, safe, attractive and healthy living places with a strong sense of community. Heighten the spirit of giving and caring with programs to serve those who are most vulnerable. Enhance the opportunity for people to walk, bike and shop in areas near their homes; for workplaces, homes or schools accessible by transit, and to preserve important historic and cultural assets of the city, which make neighborhoods unique and desirable. Include open space, parks, recreation and the arts as essential parts of that desired quality of life. Engage citizens in the community and include them in shaping changes that affect their neighborhoods. Ensure equity of public investment so that actions the City takes to enhance quality of life and neighborhood preservation are fairly distributed throughout the city, such that no particular part of the City gets a disproportionate public investment.

PRINCIPLE: INCREASED ECONOMIC VITALITY

Support development efforts and promote sustained economic growth throughout the City. Pro-business policies are essential for retaining existing jobs and attracting new ones. Economic vitality and jobs within the community and for all segments of the community allow businesses, residents and individuals to thrive. Education quality and accountability is a critical component of economic vitality, providing businesses with a skilled workforce. Accentuate Tempe as a destination

with attractive cultural, educational and recreational attributes. Seek opportunities for economic development that produce links between land use and transportation systems.

PRINCIPLE: SUSTAINED MOBILITY / GREATER ACCESSIBILITY

Continue to be a leader in multi-modal transportation. No single mode of transportation will be sufficient to meet the mobility needs of Tempe. Emphasize movement of people and goods instead of movement of cars, to encourage reduction of single occupancy vehicle (SOV) trips. Ensure accessibility to transportation modes for persons of all abilities. Investments in rail and bus transit, improved bike and pedestrian connections, technology innovations, along with asset management will all be necessary to meet the mobility needs of the community.

PRINCIPLE: SUSTAINABILITY AND ENVIRONMENTAL STEWARDSHIP

Focus efforts on stewardship of resources that include air, water, land and riparian habitat; and human behavioral practices of energy conservation, recycling, green building, and alternative transportation modes. Pursue conditions that maintain or improve community health. Provide balance between social, environmental and economic components of sustainability. Resources should be used in a way that preserves resources for future generations and that enhances environmental quality.

HOW THE PLAN RELATES TO OTHER PLANNING TOOLS

The General Plan is one of many tools used to guide decision making. It is the umbrella document over many other planning documents. A General Plan may include references to master plans, which often relate to infrastructure such as a Water/Wastewater Master Plan, Park Master Plan or a Transportation Master Plan. These plans address the specifics of one issue (water) or a group of related issues (different forms of transportation) as the issues pertain to the entire city. Likewise, a General Plan may reference strategic, specific and redevelopment plans that apply to smaller areas of the community. These plans address specific issues or comprehensive planning for a particular area. However, these plans are not exclusively the policy statement for a specific area; they work in conjunction with the General Plan and other plans. The General Plan is a comprehensive policy document that serves as the broad foundation for all plans and references them as tools for implementing long-range community goals.

ORDINANCES AND ZONING

In addition to the different types of plans described, the Zoning and Development Code is the primary tool used to implement the General Plan. The basic purpose of zoning is to segregate seemingly incompatible uses. The code describes the intent, character and composition of each of the zoning districts and provides detailed development requirements. It has very specific legal rules about how a site is developed, including a zoning map, which identifies existing specific land zoning and allowed densities. This is different from the General Plan's existing land use map, which reflects current land uses that may be different than the zoning if the use is old enough to precede the zoning. The zoning map is also distinct from the General Plan's projected land use map, which is a vision for general land uses in the future. For Tempe, these three maps may look very similar because most of the land in Tempe is already developed and has zoning that matches the land use. A few areas of the City have established land uses that were grandfathered in prior to current zoning. The projected land use map guides changes to the zoning map. However, zoning cannot be changed by the General Plan, only land use. To change zoning, a property owner must apply to re-zone and go through a public notification and hearing process that follows strict rules. When the rezone is in conflict with the General Plan, the Plan must be amended first. The strategies in the General Plan also guide the policy decisions made with the code, such as variance approvals or denials.

The City uses codes and ordinances and programs as implementation tools to meet the goals and objectives of the General Plan. Each reflects the General Plan, and can be modified as necessary to reflect new General Plan policies. These codes, and programs are defined in more detail in the Land Use Element. Below is a diagram of the relationship between the General Plan, other plans, the Zoning and Development Code, other ordinances, and programs used to implement the General Plan:

Figure 2 Planning Hierarchy



DOCUMENT ORGANIZATION

The General Plan for the remainder of the document is divided into chapters representing different planning issues. In some cases, these chapters are required elements of the plan; in other cases the elements are incorporated into a larger chapter of similar issues. While state law requires the majority of these elements, the other elements are reflective of community values for the expected quality of life in Tempe. (Elements shown in parentheses are state required).

▲ LAND USE AND DEVELOPMENT CHAPTER

(includes Land Use, Housing and Redevelopment Elements)

▲ ECONOMIC DEVELOPMENT CHAPTER

(includes Cost of Development and Growth Areas Elements)

▲ CONSERVATION CHAPTER

(includes Conservation, Environmental Planning and Water Elements)

▲ CIRCULATION

(includes Circulation and Bicycle Elements)

▲ OPEN SPACE, RECREATION & CULTURAL AMENITIES

(includes Open Space and Recreation Elements)

▲ PUBLIC FACILITIES & SERVICES

(includes Public Buildings, Public Services and Safety Elements)

PUBLIC PARTICIPATION

In January 2012, City staff initiated an update to the General Plan 2040. The process required approximately two years of research and preparation, public involvement, plan preparation and public hearings to culminate in the Tempe General Plan 2040.

Preparation of the General Plan included an extensive citizen participation program with the following: mailed notice of the Community Meetings to over 11,000 addresses; a Tempe Forum website question on the General Plan; Community Satisfaction Survey question; community meetings; General Plan video on Tempe Channel 11 announcing the General Plan process; General Plan 2040 website; posters throughout city buildings; brown bag lecture on General Plan topics; and utility bill newsletter inserts. Community wide meetings on the General Plan were held in September 2013, January 2013, May/June 2013 and August 2013 to seek input and gather ideas for the General Plan. The meetings in August 2013 collected specific comments on the preliminary General Plan 2040 that was released in July 2013. These comments were then considered and used in the development of the final General Plan 2040, released in October 2013.

As an essential piece of the public involvement process for updating the Tempe General Plan, the City created a 23-person Community Working Group to meet over seven months from December 2012 through June 2013. The Community Working Group's purpose was to advise staff during development of the General Plan.

The public participation process emphasized feedback regarding major issues the city faced, future land use and economic development goals, and planning an efficient transportation network. Other issues specifically addressed during the citizen



participation program include public safety, public facilities, open space and recreation needs, and development preferences.

The public involvement process facilitated working directly with the public throughout plan development to ensure that public issues and concerns are consistently noted, understood and considered. However, while traditional methods (meetings, presentations, and hearings etc.) played an important role in public engagement, new participation and communication tools (Facebook, Twitter) were used extensively to disseminate information and broaden outreach.

Tempe Development Review Commission held two study sessions in September 2013 and two public hearings in October 2013 to review of the General Plan 2040 and gather community comments prior to sending their recommendation to the City Council.

The citizen participation program was an effective ignition tool within the community, sparking local support for the General Plan. As a result, this Plan represents the community's vision, goals, and objectives.

The Public Involvement Plan for the General Plan can be found at http://documents.tempe.gov/sirepub/cache/0/pghbpuq2cuajjxxwivou45/15_90296306192013084554203.PDF.

The City of Tempe values public input and believes that community members should be engaged early on in decisions that affect them. The purpose of the Public Involvement Program (PIP) is to create an open and transparent process to guide the design of Tempe's General Plan 2040 resulting in a shared community vision.

The scope of the PIP is to:

1. Provide objective information to assist the public in understanding the purpose and process for a general plan.
2. Seek and encourage the involvement of all community members.
3. Provide a variety of opportunities for the public to contribute ideas and provide feedback through all phases of the process.
4. Make the process accessible and engaging to interested community members.
5. Consider public input in design of the general plan.
6. Initiate new forms of community input on a broad base with technology.

An early step in the Public Involvement Program is to identify the internal and external community members that have an interest in the process.

Internal

Mayor and

11/21/2013



CITY OF TEMPE GENERAL PLAN 2040

Council
 Council Committees
 City Departments
 General Plan 2040 Community Working Group

External

Residents
 Property owners
 Neighborhood and homeowners' associations
 Civic, non-profit and religious groups
 Educational groups (School Districts, Community Colleges, Colleges and Arizona State University)
 Businesses

Boards and Commissions:

Aviation Commission
 Board of Adjustment
 Commission on Disability Concerns
 Development Review Commission
 Double Butte Cemetery Advisory Committee
 Historical Museum Advisory Board
 Historic Preservation Commission
 Housing Trust Fund Advisory Board
 Library Advisory Board
 Mayor's Youth Advisory Committee
 Municipal Arts Commission
 Neighborhood Advisory Commission
 Parks, Recreation and Golf Advisory Board
 Transportation Commission

Governmental agencies and service companies required to review and comment:

Maricopa County
 City of Chandler
 City of Mesa
 City of Phoenix
 City of Scottsdale
 Town of Guadalupe
 Salt River Pima Maricopa Indian Community
 Maricopa Association of Governments
 Flood Control District of Maricopa County
 Arizona Department of Transportation
 Arizona State University
 Arizona State Land Department
 Arizona Department of Commerce
 Arizona Department of Water Resources
 Salt River Project
 Arizona Public Service
 SW Natural Gas
 Valley Metro

PLAN IMPLEMENTATION AND ACCOUNTABILITY

Without strategic and timely plan implementation, General Plan 2040 will not reach its full potential to achieve the principles and vision set by the community. Plan accountability and implementation establishes the activities that need to be taken to carry out the strategies and actions expressed in General Plan 2040. The three implementation components of the plan include: role of stakeholders, priorities for action and plan monitoring.

ROLE OF STAKEHOLDERS:

Stakeholders in the planning process include public sector (City Council, Boards and Commissions), development community, private/nonprofit organizations, and the community. The role of each stakeholder is to work together to define the principles and vision, stay informed and involved and provide feedback as we achieve the vision for Tempe.

PRIORITIES FOR ACTION:

These new initiatives and ideas may be lost without common understanding of their importance to the vision of the community and the role that each city department plays in implementing General Plan 2040. City of Tempe will, upon plan adoption undertake a multi-departmental process to identify each department's role to establish recommended actions and a timeframe for each. The prioritization will be presented to City Council for consideration during the annual budget process. A sample matrix for identifying roles is provided in the Appendix A.

PLAN MONITORING:

Monitoring and evaluating the progress in achieving General Plan 2040 ensures its success and provides opportunities for adjustments in response to economic, social and regional changes. City of Tempe will, upon plan adoption undertake a multi-departmental process to identify the indicators used to measure the annual progress of General Plan 2040. Monitoring activities will include development of community indicators to determine how effective the General Plan has been at achieving its vision. An annual report card will be prepared to review progress made in achieving indicator targets over the course of the year and whether a change in policy may be needed.